

FUNDRAISING MADE EASY

**BREAST
CANCER
NOW**

Follow our 6 steps to success, so you can make the miles count.

SET A TARGET

Make it realistic and let your network know what you're aiming for. We suggest a minimum of £150, but you can set your own targets and go the extra mile.



DRESS TO IMPRESS

Put the fun in fundraising with a fancy-dress day. And for a small donation, let your friends choose what you wear.

SHOUT ABOUT IT

You're doing something amazing, so shout about it! It could be on social media, your fundraising page or even ask your employer to post your story on the company website.



SNAP A SELFIE

Show everyone how you're making the miles count with a selfie. And make sure you're wearing your pink T-shirt when you do.

HOST A SWEEPSTAKE

Old but gold! There's nothing like a sweepstake to rally your supporters. Make your own or get started with our ready-made game.



MATCHED GIVING

With Matched Giving, you could have twice the impact. Ask your employer if they're willing to match your fundraising pound-for-pound.

Every mile matters. Every pound counts.

Through the tough days and the sore legs, remember why you're going the distance.

Life-saving science. Life-changing support. Change-making campaigns. Your walk can help make them happen.

Together, let's change breast cancer. One mile at a time.

**FUNDRAISING
DOWNLOADS**



Registered with
**FUNDRAISING
REGULATOR**

Breast Cancer Now is a charity registered in England & Wales (1160558), Scotland (SC045584) and the Isle of Man (1200)