

**Swim 10 Miles in July challenge 2025 – T-shirt, swim cap and medal: Fundraising initiative terms and conditions**

1. This promotion is run by Breast Cancer Now, a company limited by guarantee registered in England (9347608) and a charity registered in England and Wales (1160558), Scotland (SC045584) and the Isle of Man (1200). Registered Office: 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, England, E1 8QS.
2. This initiative is open to residents of the United Kingdom aged eighteen or above, and are registered participants for the Swim 10 Miles in July Challenge 2025.
3. To participate in these promotions, you must meet the relevant criteria for each promotional item.
4. T-shirt promotion
  - a) Participants in this promotion will receive a Breast Cancer Now t-shirt
  - b) To participate in this promotion, you must set up your online fundraising page on Facebook or JustGiving for the Swim 10 Miles in July Challenge 2025.
  - c) This promotion closes at 11.59pm on 15 July 2025. Any entries received outside of this time will not be accepted.
  - d) The t-shirt incentive will be posted within 30 days of registering and setting up a fundraising page. There is no cash or other alternative to this, and it is not transferable.
5. Swim cap promotion
  - a) The first 500 participants of this promotion will receive a Breast Cancer Now swim cap.
  - b) To participate in this promotion, you must set up your online fundraising page on Facebook or JustGiving for the Swim 10 Miles in July challenge 2025 and be one of the first 500 participants to have raised £20 on this fundraising page.
  - c) This promotion will close after the first 500 eligible participants have raised £20 and all swim caps have been allocated, or at 11.59pm on 15 July 2025. Any entries received outside of this time will not be accepted.

- d) Successful promotion entrants will be notified by post with their promotional gift. The swim cap incentive will be posted from the 15 July 2025. There is no cash or other alternative to this, and it is not transferable.

## 6. Medal promotion

- a) The first 500 participants of this promotion will receive a medal.
- b) To participate in this promotion, you must set up your online fundraising page on Facebook or JustGiving for the Swim 10 Miles in July challenge 2025 and be in the first 500 participants to have raised £150 on this fundraising page.
- c) This promotion will close after the first 500 eligible participants have raised £150 and all medals have been allocated, or at 11:59pm on 31 July 2025. Any entries received outside of this time will not be accepted.
- d) Successful promotion entrants will be notified by post with their promotional gift. The medal incentive will be posted from the 16 August 2025. There is no cash or other alternative to this, and it is not transferable.

7. By entering this promotion, you are agreeing to be bound by these terms and conditions. Our decision in respect of all matters to do with the promotion is final and no correspondence will be entered into.

8. The promotion and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.

9. We accept no responsibility for entries not received for whatever reason, and reserve the right to cancel or amend the promotion and these terms and conditions without notice in the event of any actual or anticipated breach of any applicable law or regulation, or any other event outside of our control. We will notify participants of any significant changes to the promotion as soon as possible.

