

**BREAST
CANCER
NOW**



AFTERNOON TEA™

BAKE. BUY. BREW.
**CHANGE THE FUTURE OF
BREAST CANCER.**

WHAT A BREW CAN DO

By holding an Afternoon Tea this summer, you're raising money for our life-saving science and life-changing support.



£80

could pay for 2 hours of world-class research.

That's 2 more hours of progress. 2 hours closer to breakthroughs. And 2 hours closer to a world where everyone diagnosed with breast cancer lives and lives well.



£140

could pay for 1 person to go to Living with Secondary Breast Cancer.

These group sessions are a space for people with incurable metastatic (secondary) breast cancer, so they can get expert information while meeting other people going through the same thing.



£360

could help 12 people get answers by calling our free helpline. No question is too big or small. And all calls are answered by breast care nurses and trained staff.

HOLD AN AFTERNOON TEA YOUR WAY

Love to bake it? Prefer to fake it? Whatever your style, you can help make change happen for everyone with breast cancer. From a shop-bought picnic to a home-made extravaganza. You do it your way.

KEEP IT SIMPLE

Get the kettle on, lay the cakes out and watch your donation box fill up!

BAKE, BUY, BREW

Shop bought or baked, you do it your way. We have some tasty recipes on our website for you to try.

breastcancernow.org/afternoontea/recipes



HAVE A RAFFLE OR TOMBOLA

These are always a firm favourite with our hosts and their guests!

MAKE DONATING EASY

Set up a JustGiving page.

PLAY SOME GAMES

Play guess the name of the teddy, how many sweets in the jar or why not use our ready-made games?

breastcancernow.org/afternoontea/download

"It's a great excuse to get a group of ladies together. A reason to connect people in your own networks that may not know each other."

ALEX FROM LONDON



WE'RE MAKING CHANGE HAPPEN

Everyone has their own reason for holding an Afternoon Tea. Here's why fantastic fundraisers Charlotte, Cetti and Sarah got involved.

"I lost my aunt and sister to breast cancer, but I've used my own diagnosis to bake for good. I found out about Afternoon Tea on social media and saw it was the same month as my birthday! So, that set the date for me... what a great birthday present."

CHARLOTTE FROM EAST HAMPSHIRE



"I had my first Afternoon Tea just a few months after I finished my treatment. Hosting the event and looking after people on the day helped me regain my sparkle."

CETTI FROM CAMBRIDGESHIRE

"I called my daughter Jenny and asked if she'd like to be my guest of honour. We were both quite tearful. Jenny had come through her treatment, and I thought it was an opportunity for us to come together and celebrate that things were looking positive."

SARAH FROM DORSET



ORGANISE A RAFFLE



Holding a raffle is a great way to boost your fundraising total. Follow these simple steps to make planning your raffle a piece of cake!

"People love a raffle or a tombola!
Even if your prizes are small,
it's great fun."

JOANNA FROM BUCKINGHAMSHIRE



1 START PLANNING EARLY

Think about how much you want to charge per ticket and how many prizes you'll have. Raffle rules say you must give out raffle tickets, so don't forget to buy some to use on the day.

2 THINK ABOUT PRIZES

Taking part is what matters most – but everyone loves to win! You could include a homemade cake, an afternoon tea hamper or even a voucher to a local tearoom.

Why not ask local businesses to donate prizes? Pop us an email at afternoontea@breastcancer.org and we'll send you a letter confirming that you're raising money for us.

3 KEEP IT LEGAL

There are some rules you need to follow when holding a raffle. Make sure you head to [breastcancer.org/afternoontea-raffles](https://www.breastcancer.org/afternoontea-raffles) to find out more.

HOW TO COLLECT YOUR FUNDS ON THE DAY

SET UP A JUSTGIVING PAGE

JustGiving is a website that lets you create your own fundraising page. It's easy to set up and means your friends and family can donate using their debit card, Apple Pay or Google Pay.

- Helps you raise more
- Easy to use
- Money sent directly to us

To set up your page, head to justgiving.com/campaign/afternoontea2026 or scan the QR code.



COLLECTING CASH DONATIONS



Simply pop your donation box and Gift Aid form out. Then watch the donations go up!

With Gift Aid, your eligible guests can increase the value of their donation by 25% without spending another penny. Take a look at the Gift Aid form in your kit for more details.

TOP TIP

"Set up a JustGiving page early to go out with the invitations so that people who know they can't come instantly have a way to donate."

LINDSAY FROM
GLOUCESTERSHIRE

NEED MORE MATERIALS?

We have everything you need to help with your fantastic fundraising! You can order:

- Invitations
- Balloons
- Breast awareness guides
- Stickers
- Bookmarks
- Fundraising games
- ...and more!



Order extras at
breastcancernow.org/afternoonteaorders
or scan the QR code

TOP TIP

"Ask for help and accept any offers of help! I got my grandsons involved, one helped make the teas and coffees and the other sold raffle tickets."

DIANE FROM MERSEYSIDE



CHECKLIST

- Set a date
- Create your JustGiving page
- Order extra materials
- Decide what to serve
- Ask friends and family to help
- Plan games or a raffle
- Display your Gift Aid form
- Take photos on the day

**BREAST
CANCER
NOW**

TOP TIP

*"Keep it simple,
ask for help and
just enjoy."*

**JACQUI FROM
LEICESTERSHIRE**



AFTERNOON TEA IS PROUDLY SUPPORTED BY **TEFAL**

As one of the nation's top cookware and small appliance brands, Tefal are helping us put the 'Tea' in 'Afternoon Tea'. It's a partnership that's baked to perfection. And we can't wait to bring more people together than ever before.

Go to breastcancernow.org/tefal to find out more.

A gift in your will can help change the future of breast cancer. So no one has to face it alone. And no one loses someone they love to the disease. breastcancernow.org/gifts