



FUNDRAISING IN 5 EASY STEPS

Whether you have never asked for sponsorship before, or are regularly asking friends and family to support you, we can help you reach your fundraising target with our 5 simple, yet effective, steps.

TOP TIPS FOR MAKING THE MOST OF YOUR PAGE

Personalise and share

Add a profile picture and target, and share your reasons for taking part in the 'Story' section.

Kick start

People tend to base their donation amount on what others on the page have given. Get the ball rolling by adding your own donation and asking anyone who plans to make a larger than average donation to donate first.

Spread the word

Share your page with friends, family and colleagues across your social media channels.

Update

With photos of how your preparation is going and of you going totally wild!

**CLICK ON YOUR EVENT BELOW
TO GET STARTED TODAY:**

[LAKE DISTRICT](#)

[EAST SUSSEX](#)



Set yourself a target

We're suggesting a minimum of £250 for your Night in the Wild, however if you want to raise more then you can set your own target. It's important to let people know what you're aiming for and make it realistic for you.



Create your JustGiving page

Creating an online page is the easiest and most effective way to fundraise for your Night in the Wild.



Spread the word

Make sure your nearest and dearest know the incredible challenge you are taking on to support Breast Cancer Now. You can share updates on your JustGiving page and social media channels on how your preparations are going, and add the link to your page.



More than a fundraising page

Fundraising isn't just about creating an online page, there's so many ways you can give your donations a boost. From bake sales to quiz nights, raffles to collection boxes, there's plenty of fun ways you can gather more support.



Matching your fundraising

Many employers offer Matched Giving for charity fundraising, so you could double what you have raised! Check with your company if it is something they offer. Why not check out our [fundraising ideas and resources](#) or [chat to a member of the team?](#)

Most importantly of all, remember why you are fundraising.

We know it can be challenging, but the money raised will go towards life-changing support and life-saving research.

With your help we can achieve our aim that by 2050 everyone who develops breast cancer will live, and be supported to live well.

THANK YOU!