

FESTIVE FUNDRAISING IDEAS

**BREAST
CANCER
NOW** The research & support charity

Log fires and cosy catch ups with family and friends – its Winter and the festive time of year. There's so much you can do to revel in the season, all for a great cause.

CHRISTMAS JUMPER DAY

Dust off the Rudolf jumpers or dig out the Santa suits! Have a festive dress up day. Get colleagues friends and family involved too. You can ask all those participating for a donation – or even have a forfeit for those not modelling Christmas attire!

HAPPY QUIZMAS

Organise a virtual or in person quiz night but give it a festive twist with themed question rounds and prizes. You could even have Santa Claus as the quiz master!

COLD WATER DIP

Brave the cold this winter and get sponsored to take a dip for Breast Cancer Now. A cold water dip is fast becoming a festive tradition, with swims taking place on Christmas Day, Boxing Day and New Year's Day across the country.

REINDEER RUN

Challenge yourself to do a sponsored walk or run in festive fancy dress as a reindeer, snowman or anything else festive! You can ask everyone to vote for what fancy dress you'll wear by making a donation!

WRAP ME UP

Offer a present wrapping service to friends and family in return for donations. Or to really get into the spirit of Christmas crafts, why not hold a virtual Christmas decoration making session? You could even sell what you make as the perfect personal festive gift!

MINCE PIE BAKE OFF

Ask your friends and family to bake mince pies and have a bake off competition with a prize available for the best. You can sell the remaining mince pies to make some extra funds.

CHRISTMAS CARDS

Instead of swapping cards with everyone, why not send a festive email and explain you've made a donation instead? You'll be helping to make a huge difference to the lives of people affected by breast cancer.

WE NEED TO ACT NOW

From all of us here at Breast Cancer Now, thank you for signing up to fundraise with us this festive period. It's hard to say just how important your support is to us – it means we can carry on providing life-changing care and do even more world-class breast cancer research across the UK.

Right now, that couldn't be more important. 55,000 women and 370 men are diagnosed with breast cancer each year in the UK, and 600,000 more are living beyond the disease across the country. It's our mission to be there for each and every one, providing them support for today and hope for the future. So we can't wait to see what you do for us this festive period. Reindeer runs or wrapping services, mince pie baking or festive quizzes – whatever you choose to do, you'll be helping be there for anyone affected by breast cancer.

Good luck. You're going to do brilliantly.

Here's four easy ways to send in your money:

1. Pay directly to your online fundraising page. The money will come straight to us and your total will immediately update. If you have any questions about setting up a page, just get in touch!

2. Take your money and your paying in slip along to your bank, and they'll count everything and pay it in for you. After, just add it to your offline total on your fundraising page

3. Pay in your sponsorship money online at breastcancernow.org

4. Call our Supporter Engagement team on 0333 20 70 300 to make a credit or debit card payment

Remember to send us any completed sponsorship forms so we can claim Gift Aid. It lets us access extra money for our life-changing care and world-class research.

At Breast Cancer Now, we believe that by 2050, everyone who is diagnosed with breast cancer will live – and be supported to live well. But we need to act now, and with your help, we can all take another step forward toward that goal.

Thank you for your support.

