

SPRING FUNDRAISING IDEAS

**BREAST
CANCER
NOW** The research
& care charity

Easter, Mother's Day, better weather and longer days – Spring really is a great time to fundraise. But if you're not sure on what to do, don't panic. We've got a few ideas, just for you. And remember the most important things are that you have fun, raise as much as you can for Breast Cancer Now, and stick within the current government guidelines.

EASTER EGGS

See if some shops near you can donate Easter Eggs. Then, make a hamper filled with chocolate goodies. Set up a **free prize draw** and help raise even more this spring! Or for something a bit more traditional, have an Easter egg hunt.

WALK FOR US

Revel in the renewal of Spring by setting up a charity walk where you live. Once you've picked your route, promote it on social media. You could even make a day of it with an afternoon tea or bake sale, too.

GET CRAFTY

If you're a bit crafty (or know someone who is) have a go at making and selling Mother's Day and Easter cards. You could sell these online to friends and family for a suggested donation. Or how about making and selling Easter goodies like eggs, lambs or chicks.

SPRING CLEAN

Remember the old saying 'Someone's trash is someone else's treasure'? If you've got some belongings you don't need anymore, head to a car boot sale or list them up on eBay or Facebook and Instagram stories. A fuss-free way to de-clutter.

EUROVISION

If you want to do something a bit different for Spring, run a Eurovision sweepstake online and ask people to guess who'll be the winner. Or have a Eurovision party virtually or in person. For an extra twist, why not add a penalty if your contestant goes out, you have to sing their song? Or you could even make food themed on your country!

HOW MANY EGGS IN THE JAR?

Fill up a big jar with mini eggs, post a picture on your social media and ask people to guess how many eggs are inside. Then ask for 50p for every guess, or give them 3 goes for a £1. Whoever guesses the closest wins the jar!

GIVE IT UP

Whatever your weakness, why not ask people to sponsor you to give it up for a while? Ask friends, family, co-workers to chip in some cash to keep you going. You can even put a twist on things and get them to fine you if you break your streak. Good luck!

WE NEED TO ACT NOW

From all of us here at Breast Cancer Now, thank you for signing up to fundraise with us this Spring. It's hard to say just how important your support is to us – it means we can carry on providing life-changing care and do even more world-class breast cancer research across the UK.

Right now, that couldn't be more important. 55,000 women and 370 men are diagnosed with breast cancer each year in the UK, and 600,000 more are living beyond the disease across the country. It's our mission to be there for each and every one, providing them support for today and hope for the future. So we can't wait to see what you do for us this Spring. Craft sales or Easter egg hunts, sponsored walks or spring cleans – whatever you choose to do, you'll be helping be there for anyone affected by breast cancer.

Good luck. You're going to do brilliantly.

PAYING IN YOUR MONEY

FOR MORE FUNDRAISING IDEAS OR IF YOU HAVE
ANY QUESTIONS PLEASE GET IN TOUCH

PHONE 0207 025 2402

EMAIL COMMUNITY@BREASTCANCERNOW.ORG

Here's four easy ways to send in your money:

1. Pay directly to your online fundraising page. The money will come straight to us and your total will immediately update. If you have any questions about setting up a page, just get in touch!
2. Take your money and your paying in slip along to your bank, and they'll count everything and pay it in for you. After, just add it to your offline total on your fundraising page
3. Pay in your sponsorship money online at breastcancernow.org
4. Call our Supporter Engagement team on **0333 20 70 300** to make a credit or debit card payment

Remember to send us any completed sponsorship forms so we can claim Gift Aid. It lets us access extra money for our life-changing care and world-class research.

At Breast Cancer Now, we believe that by 2050, everyone who is diagnosed with breast cancer will live – and be supported to live well. But we need to act now, and with your help, we can all take another step forward toward that goal.

Thank you for your support.

