

breast cancer
now



**Fantastic
fundraising
ideas**

**Get inspired.
Raise money.
Help us save lives.**



Thank you for joining us



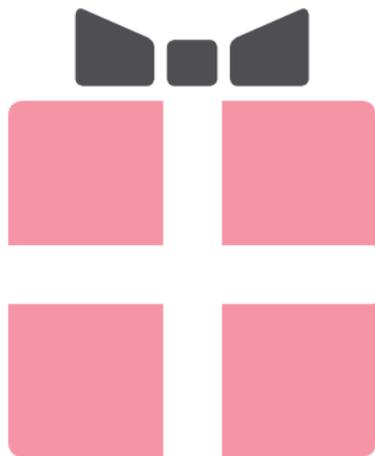
Right now, breast cancer is at a tipping point. More women are surviving. But more are being diagnosed than ever before. One in eight women will face it in their lifetime and every 45 minutes, another woman dies from this devastating disease.

We're going to change that. We believe that if we all act now, by 2050, everybody who develops breast cancer will live and live well. But we need your help to make that vision a reality.

Whether you want to create your own event or take part in one we've organised, there are hundreds of ways to fundraise and make life-saving breast cancer research happen.

The team at Breast Cancer Now are here to support you every step of the way, and make fundraising as easy and fun as possible. We have fundraising ideas for every occasion and timescale, as well as how-to guides and great branded materials for you to order or download.

Boost your fundraising with Gift Aid



When making a donation to a charity, that charity is often able to claim back the tax that the donor has already paid on the donation. This mechanism is called **Gift Aid** and currently amounts to an extra 25p for every £1 that is given.

The ideas in this leaflet will highlight 🇬🇧 when donation could be Gift Aid-able, but please check our full guide at breastcancernow.org/fundraising-resources or get in touch for more information community@breastcancernow.org or 020 7025 2402

Bake against breast cancer

Love baking? A cake and coffee morning is a great excuse to get friends and family or co-workers together to catch up and raise money. You could even fake it with cake from the shops if you are not so successful with a spatula. Check out our how to guide at [breastcancer.org/fundraising-resources](https://www.breastcancer.org/fundraising-resources)

Can I claim Gift Aid?
If your cakes are for sale and donations are collected together, then you will be unable to claim Gift Aid. If your coffee morning is free but you receive voluntary donations, then the charity can claim Gift Aid if using Gift Aid donation envelopes or a form provided by Breast Cancer Now.



-  Around 2 weeks to promote and organise
-  Gift Aid terms apply
-  Top tip: If you are making food or drink, visit [food.gov.uk](https://www.food.gov.uk) and search for "community groups" for great advice on food safety at charity events
-  You could raise £50 - £150

Get quizzical



If you've always watched those evening quiz shows and wondered what it would be like to be quizmaster, then this could be the event for you. Put your friends and family to the test and find out who is the smartest of them all. For a quick and easy way to do this, why not ask to take over your local regular pub quiz one session? Check out our how to guide and sample quiz pack at breastcancernow.org/fundraising-resources

Can I claim Gift Aid?

Not for this, however you can place donation envelopes onto each team table as you would be able to claim Gift Aid on these extra donations.



Around a month to promote and organise



Gift Aid terms apply



Top tip: Check if your venue has sufficient insurance or whether you need to get your own liability insurance.



You could raise
£100 - £250

Create your very own sponsored challenge

Fancy taking on the challenge of climbing a mountain or 1,000 stairs? Maybe you are brave enough to have a sponsored head shave or wax? Whatever you would like to try, we'll be on hand with advice and materials. check our our how to guide at breastcancernow.org/resources

Can I claim Gift Aid?

Yes using an online giving page or or a Breast Cancer Now provided sponsorship form.



Up to a month to promote and organise.



Gift Aid terms apply



Top tip: To raise more, be creative. What would your family and friends be impressed by?



You could raise £50 - £1,000+



Collect small change to make a big change



Organise your own Breast Cancer Now bucket collection or bag pack. We have branded buckets and t-shirts, which we can send out to you to use around your town centre or supermarket, to collect everyone's spare change.

You can even turn this into a competition with your friends and family to see who collects the most in a day!

For best practice, search for "collections" at institute-of-fundraising.org.uk and check out our collections how to guide at breastcancernow.org/resources

-  1-3 months to promote and organise
-  Not Gift Aid-able
-  Top tip: To hold a bucket collection in a public space like your high street, you will need a licence from your local council. However, on private land including supermarkets you will need the owner's permission to collect
-  You could raise £200 - £800



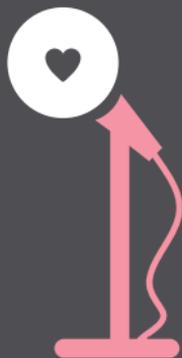
Put on a family fun day

A family fun day is a great way to get the whole community involved. Fundraise through competitions, games, tombola's and maybe a BBQ. Everyone is guaranteed to have a fun day! Check out our how to guide at breastcancernow.org/resources

-  3-6 months to promote and organise.
-  Not Gift Aid-able
-  Top tip: If this is a public event, then you will need to look in to Public Liability Insurance as well as a council permit or permission from the land owners.
-  You could raise £200 - £1,000+



Take centre stage in a performance or fashion show



Take to the stage or strut your stuff down the catwalk in this fabulous fundraiser. This could be a talent or fashion show or a play. You could even put a festive spin on this and organise a local pantomime and get everyone involved! Check out our how to guide at breastcancernow.org/resources

Can I claim Gift Aid?

Not on the set ticket price or bucket collections, however you can give out Breast Cancer Now Gift Aid donation envelopes.



3-6 months to promote and organise



Gift Aid Terms apply



Top tip: Check if your venue has sufficient insurance or whether you need your own liability insurance. If you recreate an established play or music, you may need a Public Performance or Performing Rights licence.



You could raise £300 - £1,000+

Organise a gala ball evening

Dance the night away and organise your very own gala ball evening. You can make this a black-tie event, costume party or even add an element of mystery and make this a masquerade ball. Just make sure that you don't lose your slipper at midnight! Check out our how to guide at breastcancer.org/resources

Can I claim Gift Aid?

You can't claim Gift Aid from ticket sales, raffles or auctions, but you can for donations if using Gift Aid donation envelopes provided by Breast Cancer Now.



6-12 months to promote and organise



Gift Aid terms apply



Top tip: You should check if your venue has sufficient insurance or you should look in to getting your own liability and event insurance.



You could raise £1,000 - £10,000+

Hold a jumble sale

One man's trash is another man's treasure! Why not have a clear out and hold a jumble or a bring and buy sale in your local hall or car boot sale? If your friends are fashion conscious then a clothes swap can go down really well too! Check out our how to guide at breastcancernow.org/resources



1 – 2 months to promote and organise



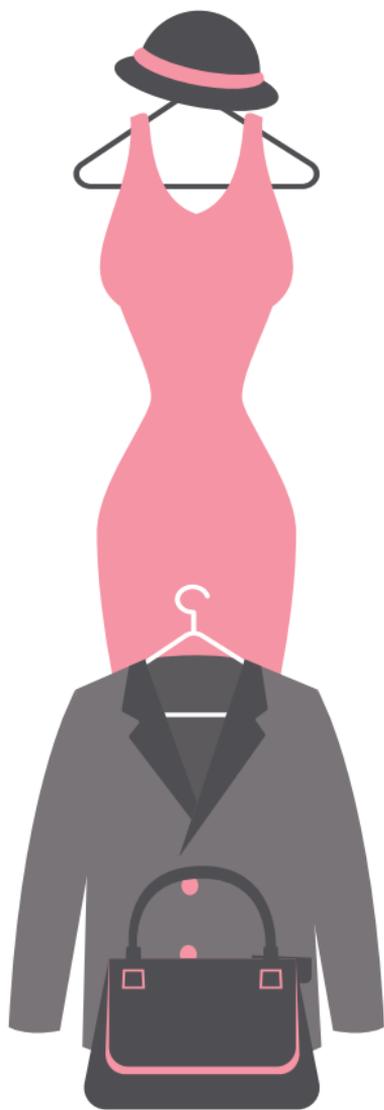
Not Gift Aid-able



Top tip: Why not maximise your fundraising by getting your community involved? You can offer food or entertainment to increase the funds raised too.



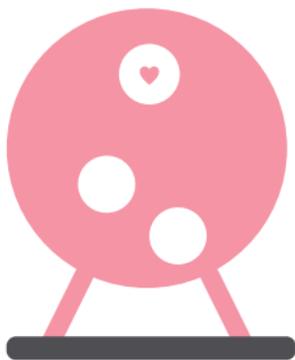
You could raise £200 - £500



Turn your bingo night into a fundraiser

Turn your weekly game of bingo into a fundraiser and see who's first to call out **FULL HOUSE!**

You can charge an entry fee to raise funds and provide a top prize or cash gift for the winner. Boost your fundraising by combining with a buffet or raffle. Check out our how to guide at breastcancer.org/resources



-  1-2 months to promote and organise
-  Not Gift Aid-able
-  Top tip: You should not need a licence for your bingo night if you follow recommended guidelines. You can find out more about what you need to consider by talking to us or search for “fundraising with bingo” at gamblingcommission.gov.uk
-  You could raise £300 - £1,000+

Celebrate with us



If you have a birthday, wedding, anniversary or other celebration coming up, why not have a fundraising party? Request our special wedding favours or ask for donations in lieu of gifts using our donation envelopes and thank you cards breastcancernow.org/fundraise-in-celebration

Can I claim Gift Aid?

Yes if using Gift Aid donation envelopes provided by Breast Cancer Now or by receiving donations via an online giving page such as JustGiving or Virgin Money Giving.



3-6 months to promote and organise



Gift Aid-able



Top tip: Online giving pages can be really easy to set up and share with family and friends far and wide via social media. They will even claim the Gift Aid for you.



You could raise £100 - £500+



Fundraising at work

From dress down (or up) days, to challenge the boss, see our fundraising at work ideas guide to get all of your colleagues involved in some fun and easy fundraising breastcancernow.org/fundraising-resources

Do you know if your company has a charity of the year or offers matched giving? Some employers offer to match an employee's or family member's fundraising efforts up to a certain limit, so it's always worth asking!

Talk to the team about other ways you can get your workplace involved in fundraising community@breastcancernow.org or 020 7025 2402



Take on a sporting challenge

Join Team Now and sign up for a sporty challenge with thousands of other like minded people to make life-saving research happen.

Wherever you are, whatever your ambition and fitness level, we have the challenge for you. Whether your thing is running, cycling, walking, swimming or even skydiving, find out more and take the plunge at

[breastcancernow.org/
challenge-events-and-runs](https://breastcancernow.org/challenge-events-and-runs)



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Reach us at:

community@breastcancernow.org

020 7025 2402



Breast Cancer Now a charity registered in England and Wales (No. 1160558),
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