

How to organise a golf fundraising day

Golf tournaments and fundraising days are always popular and high-earning fundraisers. Below you'll find all the information you need to make your big day a hole-in-one!



Choose your golf club

If you are a member of your local golf club or know someone who is, see if you can turn an existing tournament into a Breast Cancer Now fundraising day. You could even turn it into a pink event and get everyone to come dressed in their best pink attire!



Set up an online donation page

Through this, those who are unable to attend your event can still donate and hear your story and all about how the event went. You can even add a text donation code so that people who don't have any change on them can donate to you!



Organise prizes

It's always a great idea to include games and raffles at the event to boost the money raised. Check our raffle guide for further information. You can approach local businesses for prizes or ask guests to donate any unwanted gifts to raffle off.



Set yourself a fundraising target

Make sure that you set yourself a fundraising target so that you can keep track of how much you are raising and share your pride with your friends and family when you smash it!



Order your materials

We have a huge selection of materials that we can send you to help add some pink to your Golf Fundraising Day. We have branded banners, balloons, posters and bunting or if you're looking for some golf specific materials we have branded ball markers and lapel pins available.



The legal bit

Your safety is our number one priority – so we've put this little bit of info to keep you protected while organising your event. Please follow it!

- Insurance – You should check if your golf club has adequate insurance, otherwise you may need to obtain public liability insurance.
- Food hygiene – You should check if your golf club has adequate food hygiene insurance, otherwise you may need to get some for your event. Always make sure if you serve food or snacks that you add some labels to foods that may include allergens such as nuts, gluten or dairy.

Our Top Tips

- ♥ Decide on the scale of the event before you start planning. Think about how many players you want to attend and set yourself a fundraising target.
- ♥ Make sure you think about how you are going to attract the players. Put up posters around the golf club and ask the committee of the golf club to mention it at their next meeting.
- ♥ Negotiate with the golf club or venue for the best rates; let them know that you are doing it for charity as they will often give you a good deal and some will even let you use the club for free.
- ♥ Make sure that the entrance fee covers the cost of the event. Why not add an optional donation to the entrance fee to help boost your fundraising? You'll also be able to claim gift aid on the donation which again will help make your total the best it can be!
- ♥ Source great raffle prizes to encourage people to buy a ticket. We can send you a letter of authority showing local companies that you are fundraising in aid of them. Make sure you leave plenty of time to ask local companies and source your raffle prizes so that this isn't left as a last-minute stress.
- ♥ Why not add a theme to your fundraising day? Encourage everyone to dress in pink to raise awareness of breast cancer.
- ♥ Work with local companies and business to help enhance the day and reduce the cost. For example, ask your local nursery to supply flowers to use as the table centre piece at a discounted price. You can work with them and say that you will promote their business during your event.
- ♥ Include a raffle or an auction at the end of your event; make a day of it and give people the chance to socialise after their round of golf.
- ♥ Use the Breast Cancer Now Brooch as a winner's prize. Emphasize that this is an annual prize to encourage people to attend next year.
- ♥ Include different prize categories so that everyone has the chance to win something. Think about having a prize for the best team, ladies section and best dressed or player wearing the most pink.



How long you'll need

Allow 2-3 months for the planning of your perfect golf day.

The event itself should last no longer than a day.



Registered charity no. 1160558 (England and Wales), SC045584 (Scotland) and 1200 (Isle of Man).

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