



**BREAST  
CANCER  
NOW** The research  
& care charity

## **CELEBRATE THEIR LIFE**

Thank you so much for showing interest in holding a Celebrate their Life event in memory of your loved one. We hope your **Celebrate their Life** event will be a special time for you to come together with your friends and family to pay tribute to your loved one and fundraise for Breast Cancer Now.

This is for everyone we've lost, and for everyone who's lost someone. It's time to **Celebrate their Life**.





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## IDEAS FOR YOUR DAY

Here's some ideas on how you could remember your loved one on the day:



You could ask everyone to dress in their favourite colour. Or why not wear something that reminds you of the person you're celebrating.



Make their favourite foods and share them together on the day.



Have a toast in their memory and raise a glass of their favourite drink – tea, beer, wine or cola, anything that reminds you of them.



Share photos at your event. If you know how (or know somebody who knows how), you could put a slideshow together on your computer and show it on the day. You could send it to everyone after your event, too.



Create an online **Fund in Memory** to easily collect donations for Breast Cancer Now on behalf of the person you've lost. Anyone who can't attend on the day can also share memories on this fund.



Play their favourite music. If you put the playlist together online, you can share it with everyone after too.



Hold your day at one of your loved one's favourite places – this could be a house, garden, park, beach, or any other area. It's also an opportunity to scatter their ashes together if you'd like to.



Light a candle in their memory.



Share special memories of your loved one with our ribbons and cards.



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## SHARING PRECIOUS MEMORIES TOGETHER

We can send you up to 20 cards and ribbons free of charge for you to use on the day to share your memories or wishes on. You could hang these up inside, or if you're in the garden you could hang them from a tree. We hope these cards give you a way to share memories and wishes for the future, as well as being a keepsake too.



If you'd like us to send you any ribbons and cards, talk to Zoe or Nancy and we'll be happy to send these to you before your event date.

## A SPECIAL ONLINE PLACE TO REMEMBER YOUR LOVED ONE AND DONATE

A Fund in Memory is a special way for you to celebrate and remember your loved one and all they meant to you, all while raising money to support people affected by breast cancer.

You can create a Fund in Memory of your loved one, to use as part of your Celebrate their Life event. The online fund will always be there for you and others to visit and share memories and photos as often as you like. To find out more, visit [inmemory.breastcancer.org](https://inmemory.breastcancer.org)

If a fund has already been created in memory of the person you are remembering, it can easily be used to share memories and collect donations as part of your Celebrate their Life event.

If you would rather not create a Fund in Memory, that's not a problem at all. You can collect donations physically and you can find more information on how to send donations in by emailing [fundinmemory@breastcancer.org](mailto:fundinmemory@breastcancer.org)

The vital funds you raise will help us continue our world-class research and life-changing care, providing support for today and hope for the future for anyone affected by breast cancer.



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## WHAT TO DO NEXT?

- 1** Choose a date for your event, and ask friends, family and anyone who was close to your loved one to come along.
- 2** Let us know the date of your event, and tell us about who you're remembering. This is the right time to request your ribbons and cards too.
- 3** Use our ideas to plan a day as special as the person you are remembering.
- 4** **Set up a tribute fund** if you don't already have one to share with everyone who is coming to your Celebrate their Life event and also those who can't make it. Alternatively, you can collect donations on the day.
- 5** Let us know how your Celebrate your Life event went. We always love to hear from wonderful people like you.
- 6** Send in any donations made on the day through your **Fund in Memory**. Or you can send them to us by post, over the phone or through our website – please ask us and we'll provide you with the information you need.

If you're interested in holding a Celebrate their Life event in memory of a loved one, talk to our friendly team at [fundinmemory@breastcancernow.org](mailto:fundinmemory@breastcancernow.org) or by phoning **0207 96 03 508** or **0333 20 70 300**. We'd love to hear from you, and we're here to support you as you plan your event.