

GOLF DAY GUIDE



BREAST
CANCER
NOW **GOLF CLUB**

CLUB TOGETHER WITH A GOLF DAY

Beautiful scenery, sunny days and a great game of golf - a golf day is the perfect way to spend time with friends and family. But before you get set to start putting away, this guide is here to help make organising a golf day as easy as possible.



ONCE YOU'VE SET A DATE AND SELECTED YOUR VENUE, HERE ARE SOME TOP TIPS ON PLANNING AND PROMOTING YOUR DAY:

Spread the word

Talk up your golf day on social media and spread the word with friends and family using our invite templates. Don't forget to ask your golf club to list it on their website too. [Download our invite templates here.](#)

Sell tickets

Getting these ready ahead of time makes it so much easier. Download the template, pop in the details, and start selling to anyone who wants to come along. [Download our ticket templates here.](#)

Sponsor a hole

Cover the costs of your golf day by asking local businesses to sponsor a hole. You can print out our sponsorship flag templates to feature the company name by each hole. [Download our sponsorship flags here.](#)

Order your materials

When it comes to materials, we've got everything you need from pink golf balls to sponsorship flags and score cards. Get in touch to find out what golf goodies are available to you.

WHEN YOU'RE ON YOUR WAY WITH PROMOTING AND PLANNING, HERE'S SOME IDEAS ON GETTING AHEAD WITH FUNDRAISING:

Set up an online donation page

It's an easy way for people to donate and an even easier way for you to share your event far and wide. Plus, it gives you chance to tell people why you're raising money too. Take a look at our [online fundraising guide](#).

Set yourself a fundraising target

Setting a goal like this is a wonderful way of inspiring people to donate and go the extra mile. And when you hit it, nothing breeds the sense of achievement you get from knowing how much you'll be helping people affected by breast cancer.

Host a prize draw or auction

This is a perfect way to boost your funds! You can ask local businesses to donate prizes, or see if your guests can donate any unwanted gifts. [Read our tips on holding a prize draw for more info](#).

Mulligans

Selling mulligans (an extra shot which doesn't add to your score) is a great way to raise some extra funds and give your guests the best chance at winning.

Gift Aid envelopes

Pop these on the tables in the clubhouse in the evening for people to add those last few donations. If you use Gift Aid, we'll get an extra 25% on top of the money you raise – all at no extra cost to you!



HERE'S SOME IDEAS ON HOW TO MAKE SURE YOUR GOLF DAY IS A HOLE IN ONE FOR EVERYONE:

Get dressed up

Have your guests add a splash of pink to your golf day by wearing a pink shirt or pink pair of socks and putt away for anyone affected by breast cancer.

Refreshments

Welcome everyone in with some sandwiches and fizz then finish the day off in style with a dinner at the clubhouse.

Entertainment

To really make your event memorable invite your club's pro golfer to speak or book a comedian for the evening.



TAKE YOUR GOLF GAME TO THE NEXT LEVEL WITH THESE EXTRA GAME IDEAS:

Shotgun start

Get everyone to start at a different hole, then sound a klaxon for everyone to tee off. That way, everyone should finish around the same time, meaning you can get everyone together after for a meal and explain why you're doing this for Breast Cancer Now.

Captain's Bunker

Get a player to pick a bunker on the field and if someone lands in that bunker during the game, they have to make a donation.

Texas Scramble

Switch it up on your golf day with this game. Don your finest pink attire and give out forfeits to anyone who misses a putt or hits a bad shot. For another twist, why not make mixed teams of men, women and juniors? It's a great way to make a game of golf even more light-hearted.



From all of us here at Breast Cancer Now, we hope you have a brilliant day on the green raising money and having fun with your friends and family. This is your chance to get golfing and club together for a future where everyone with breast cancer lives - and lives well.

We're looking for Club Captains and Lady Captains across the country to pick Breast Cancer Now as their club's charity of the year – and you could be one of them. Get in touch to find out more.

If you have any questions just drop us an email at community@breastcancernow.org or phone us on **0333 20 70 300**.

**BREAST
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