CHEER POINT VOLUNTEER
LONDON MARATHON

Would you like be part of one of Breast Cancer Now’s biggest fundraising events? Cheer point volunteers help the Events team support their runners at the London Marathon. We pride ourselves on having the loudest cheer points and giving our runners a day they won’t forget. So, if this sounds like the role for you, join our team!

The event takes place Sunday 2 October in central London with cheer points at various locations across the route. Breast Cancer Now staff will be cheering from 9.30am-7pm. However, your start time, finish time and exact position will be confirmed closer to event day based on your availability and preferred location.

WHAT WILL I BE DOING?

• Alongside Breast Cancer Now staff members, you will cheer, clap and wave as our runners come past our cheer points stationed on the race route
• The role only requires a couple of hours commitment, you can join us for whatever hours suit you

WHAT SKILLS OR QUALITIES DO I NEED?

• Confidence and enthusiasm making lots of noise in front of others
• Passionate about showing support to the charity
• Comfortable working as part of a team to help make the day a success

WHAT TRAINING AND SUPPORT WILL I RECEIVE?

• An event briefing delivered via Microsoft Teams or phone with your key staff contact
• You will receive full support and stewardship from your key staff contact throughout the event day
• You will receive a Breast Cancer Now volunteer T-shirt and light refreshments on the day

WHAT WILL I GAIN FROM VOLUNTEERING?

• The opportunity to make people feel amazing!
• The opportunity to meet new people and learn more about Breast Cancer Now
• To make a real difference to the lives of people affected by breast cancer by inspiring our runners to achieve their fundraising goals and make it over the finish line