

# NEW YEAR'S FUNDRAISING IDEAS

**BREAST  
CANCER  
NOW** The research  
& care charity

It's a new year! A time to reset, refresh and get fundraising to support people affected by breast cancer. Here are few fun, feel-good ideas to get you started. (Just make sure you're following the current government guidance.)

## CHALLENGE YOURSELF WITH TEAM NOW

The new year is a great time to get active, so why not raise money for a great cause at the same time? Take on a long wintery walk or start your year off with a bracing dip in the sea (sponsored of course). Got a sweet tooth? Try and give up your favourite snacks for a month and get your family and friends to fine you if you break it.

## TEA-RIFFIC

What better way to warm yourself up on a cold day than by hosting a tea party? It's National Tea Day on 12 January, so celebrate by inviting your loved ones in person (government guidance permitting) or online and ask everyone for a donation to join in with their own tea and cake. You could even host a bake-off with a prize for the best looking bake.

## SAY CHEESE!

January 20 is National Cheese Lovers Day, so why not stay true to your fromage and give things a French theme? Ask everyone to join you in-person (government guidance permitting) or online with a different cheese and wine pairing, and get everyone to explain why they chose it, before you get stuck in! Bon appétit!

## HAVE A SPRING CLEAN

Surrounded by stuff? Free up some space and support our life-changing research and care by holding a World Cancer Day jumble sale on 4 February. This is a great way to turn those Christmas presents you haven't used into vital funds to support people affected by breast cancer.

## SPREAD THE LOVE

This Valentine's Day, play cupid and offer your services to friends and family. Make cards or crafts, write a letter or poem or even send sweets/chocolate to your friends' nearest and dearest on their behalf. The 14 February is the perfect time to make everyone feel really loved!

## HAVE A BIG NIGHT IN

Have a movie night! Get everyone together or on a video call with you, then start up the film together. You can even ask people to donate to join and nominate a film too. Go one step further and ask everyone to decorate the room they're watching in - hang up fairy lights or lay out some blankets. Some streaming services have built-in viewing party options to watch movies together in real time too.

## PANCAKES, PANCAKES, PANCAKES!

This year, put a new spin on the old tradition with a pink pancake party. Invite everyone round or host a video call on Shrove Tuesday (1 March), get your ingredients ready with lots of toppings and pink food colouring for an extra twist, then get mixing. You can even have a contest to see who can flip a pancake the most times - just get everyone to donate before you start.

# WE NEED TO ACT NOW

From all of us here at Breast Cancer Now, thank you for signing up to fundraise with us this new year. It's hard to say just how important your support is to us. It means we can continue with our life-changing care and world-class research.

Right now, that couldn't be more important. 55,000 women and 370 men are diagnosed with breast cancer each year in the UK, and 600,000 more are living beyond the disease across the country. It's our mission to be there for each and every one, providing support for today and hope for the future. So we can't wait to see what you do for us. From film nights online to a digital pancake day, whatever you choose to do, you'll be helping us towards a future where everyone diagnosed with breast cancer lives, and is supported to live well.

Good luck. You're going to do brilliantly.

# PAYING IN YOUR MONEY

## Here are four easy ways to send in your money:

1. Pay directly to your online fundraising page.  
The money will come straight to us and your total will immediately update. If you have any questions about setting up a page, just get in touch ([community@breastcancer.org](mailto:community@breastcancer.org))
2. Take your money and your paying in slip along to your bank, and they'll count everything and pay it in for you. After that, just add it to your offline total on your fundraising page. If you don't have a paying in slip yet, pop an email to us at [community@breastcancer.org](mailto:community@breastcancer.org) and we'll get one sent to you!
3. Pay in your sponsorship money online at [breastcancer.org](https://breastcancer.org)
4. Call our Supporter Engagement Team on **0333 20 70 300** to make a credit or debit card payment

Remember to send us any completed sponsorship forms with your reference number so we can claim Gift Aid. It lets us access extra money for our life-changing care and world-class research. Please get in touch for your unique reference number.

At Breast Cancer Now, we believe that by 2050, everyone who is diagnosed with breast cancer will live – and be supported to live well. But we need to act now. With your help, we know we can get there.

Thank you for your support.