

DO YOUR HOME THING

PINK PANCAKE PARTY

**BREAST
CANCER
NOW** The research
& care charity



This Pancake Day, put a new spin on the old tradition with a Pink Pancake Party. Invite your nearest and dearest onto a video call on 16 February, raise money for Breast Cancer Now's world-class research and life-changing care - and have a flipping fantastic time whilst doing it! What better way to catch up with your friends or keep the kids busy?

Here's some top tips on getting started:

1

Pick a date and time

Before you put that whisk and frying pan to good use, make sure to get a date and time in the diary. Choose the platform you're going to use (Skype, Zoom, Google Duo, Whatsapp video chat works too) and invite your friends and family with a message or email. You could even stream the event on Facebook or Instagram Live too.

2

Collect donations

Ask people for a donation to take part - a Facebook Donate page makes collecting donations a doddle. And any money you raise will come directly to Breast Cancer Now, meaning paying in is easier than ever.

3

Buy ingredients

Make sure everyone has their ingredients ready with lots of toppings and pink food colouring for an extra twist. You can also turn your pancakes pink by using beetroot.

4

Download your materials

From posters to sweepstakes and bunting, we've got everything you need to make your event a success. Have a look at our downloadable materials [here](#)

5

Fundraising games

Have a contest to see who can flip a pancake the most times on your call, or host a decorating competition and pick the most prized pancake as winner! You could even do a raffle or fancy dress competition for an extra fundraising boost, too.

6

Schedule in a break

It's a good idea to schedule in a break or two, so guests can grab a drink. A break like this gives you a great chance to tell everyone why you're raising money for us, and what Breast Cancer Now means to you.

7

Ready, Steady, Cook

You're ready to get mixing – enjoy your Pink Pancake Party and let us know how it goes! And if you can, ask everyone to take photos and send them over to you. We'd love to see screenshots of everyone taking part, too!



Hannah's Top Tips: If you're using food colouring in your pancake, add it small amounts at a time to get the perfect pink. Cooking on a slightly lower heat for longer will keep that great pink colour and reduce the chances of burning.

The money you raise will bring us one step closer to the day when everyone who develops breast cancer lives, and is supported to live well. Thank you.

If you'd like some more information about the charity to share at your event, or have any questions, speak to a member of the team! You can email us at community@breastcancernow.org or phone on **020 7025 2402**

