



SUMMER FUNDRAISING GUIDE

**BREAST
CANCER
NOW** The research
& care charity

Sizzling BBQs, warmer days and picnics in the park – summer is finally here, so what better time to get outside and fundraise? Here are some fun, feel-good ideas to get you started



Sports day. A real throwback for everyone to enjoy. Break out the egg and spoon, sack race and the three-legged relay for a day filled with laughs.

Smoothie and ice cream sale. Keep everyone cool in the summer sun with this sweet idea. Serve up your own homemade gelato or head to a wholesaler and sell some tasty frozen treats.

Wimbledon sweepstakes. Invite your friends and family around to enjoy the tennis. Make it interesting with a sweepstake for the day and serve up the required strawberries and cream, too!



Summer strolls. Make the most of the good weather by getting out and about with a sponsored walk. And why not hold a BBQ at the end to celebrate your hard work?



Summer fetes and street parties. Classics of any British summer. Set up stalls with fundraising games like a lucky dip, drinks, snacks, crafts and competitions. Really take it up a notch and see if a local DJ or band can play to keep everyone entertained.

Get golfing. Host a golf day at your golf club. Talk to us and we'll send you all the goodies you'll need to make your day one to remember with pink caps, t-shirts and more!

National Dog Day. August 26 is National Dog Day! Get out with your four-legged friend for a sponsored dog walk with your friends and family.



Picnics and BBQs. Soak up the sun with friends and family at a BBQ or picnic. You can ask everyone to bring along a dish and even play some rounders or cricket too.



WE NEED TO ACT NOW

From all of us here at Breast Cancer Now, thank you for signing up to fundraise with us this summer. It's hard to say just how important your support is to us – it means we can carry on providing world-class research and do even more life-changing care across the UK.

Right now, that couldn't be more important. 55,000 women and 370 men are diagnosed with breast cancer each year in the UK, and 600,000 more are living beyond the disease across the country. It's our mission to be there for each and every one, providing them support for today and hope for the future. So we can't wait to see what you do for us this summer. Summer street parties, BBQs, sports days and more – whatever you choose to do, you'll be helping be there for anyone affected by breast cancer.

Good luck. You're going to do brilliantly.

PAYING IN YOUR MONEY



Here's four easy ways to send in your money:

1. Pay directly to your online fundraising page. The money will come straight to us and your total will immediately update. If you have any questions about setting up a page, just get in touch!
2. Pay via bank transfer - get in touch with us at community@breastcancer.org and we can give you all the information you need.
3. Pay in your sponsorship money online at breastcancer.org
4. Call our Supporter Engagement team on **0333 20 70 300** to make a credit or debit card payment

Remember to send us any completed sponsorship forms so we can claim Gift Aid. It lets us access extra money for our life-changing care and world-class research.

At Breast Cancer Now, we believe that by 2050, everyone who is diagnosed with breast cancer will live – and be supported to live well. But we need to act now, and with your help, we can all take another step forward toward that goal.

Thank you for your support.