TIPS AND INSPIRATION FOR YOUR AFTERNOON TEA

LET'S BREW THIS!
HELLO

THANK YOU SO MUCH FOR BEING PART OF AFTERNOON TEA. IT’S AMAZING TO HAVE YOUR SUPPORT.

The money you raise could give someone with breast cancer much-needed reassurance on our Helpline. Or information they can trust, at one of the most stressful times in their life. It could even help fund our next world-class research breakthrough. Your support has never been more important than right now.

In here, you’ll find everything you need to make your Afternoon Tea a success. So, call your friends. Stick the kettle on. And let the annual cream first or jam first debate begin!

Warmest wishes,

Georgie and Ailish

Georgie and Ailish
Your Afternoon Tea Team
HERE’S HOW YOUR MONEY HELPS

£170 could give someone the opportunity to join Moving Forward, sessions which support people to adjust to life after treatment and feel more empowered, confident and in control.

£90 could help three people with breast cancer get the support they need right now by calling our free Helpline.

£30 could pay for one hour of world-class research.

Information accurate as of March 2022.
YOUR AFTERNOON TEA

• HAVE YOUR TEA WITH FAMILY, FRIENDS, NEIGHBOURS OR AT WORK

• JUST SERVE TEA AND CAKE, OR ADD SAVOURIES LIKE SANDWICHES, SAMOSAS OR SAUSAGES ROLLS

• HAVE A SMALL EVENT WITH YOUR CLOSEST FRIENDS OR INVITE EVERYONE YOU KNOW!

How do I raise money?

There’s lots of ways to raise money at your event. You could simply pop your donation box out and watch it fill up with donations!

We’ve also included some ready-made fundraising games in your kit, including a sweepstake and ‘guess the weight of the cake’. A raffle is also a firm favourite too.

However you do your tea, the money you raise will support people affected by breast cancer today and give that all-important hope for the future.
'Make as much as you can in advance and freeze it so it’s less of a rush on the day. I made a banana loaf, fruit cake, scones and shortbread in advance. They all defrosted well.'

Melanie from Bicester

'Borrow an urn! It saves so much time and everyone can help themselves to hot drinks.'

Lesley from Bishop’s Stortford

'Ask everyone who’s coming to bring a raffle prize and a friend with them. It bulks up the prize table and boosts numbers.'

Rosemary from Folkestone

'If someone offers to help you, do take up their offer - planning is so much more fun with friends.'

Dawn from Ravenglass

'If anyone offers to make things and bring, say yes!'

Jeanette from Bolton
Every day spent researching breast cancer is an opportunity to find new ways to prevent, diagnose, treat and help people to live well with the disease. We all rely on the hope that our research brings. Hope that there can be a better future for people diagnosed with breast cancer.

'Sometimes it’s hard, but it’s bloody amazing to be here, and that’s why the work that Breast Cancer Now does is so important.’

Jane Devonshire (MasterChef Winner 2016, living with secondary breast cancer)

Our support services, such as our Helpline and Forum, are a guiding light for thousands of people affected by breast cancer.

'It took me many months to pluck up the courage to join the virtual meetings after my diagnosis, but they are now so important to me. I have learnt so much, feel so connected to the different women and the support you have given me has really helped me make the most of my life.’

Breast Cancer Now service user
TOP 3 REASONS TO SET A DATE

It’s lovely to have something to look forward to – your very own countdown to cake!

It’s in the diary so you can get excited and start planning.

You’ll feel great, and know you’re doing something amazing to help people affected by breast cancer.

If August doesn’t work for you, don’t worry. You can have your tea in July, September, or whenever suits you and your guests.

**AUGUST 2022**

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SET UP A JUSTGIVING PAGE

JustGiving is a website where you can create your own fundraising page. It’s easy to set up and allows your friends to visit the page and donate using their debit card. The money is sent straight to us so it’s all taken care of.

Go to Justgiving.com/campaign/AfternoonTea2022 (you can use the QR code below) and click on ‘Start fundraising’.

1. Sign up to JustGiving by filling in a few details (it’s secure and completely free).
2. Create your page by following the simple steps. You’ll get a special link to share so people can donate.
ALL THE EXTRAS

We can send you extra bits and bobs for free to use at your Afternoon Tea...

BALLOONS AND STICKERS TO ADD SOME CHEER

PIN BADGES TO HELP YOU RAISE MORE

LEAFLETS AND BOOKMARKS FOR YOUR GUESTS

AND MORE!

BREASTCANCERNOW.ORG/AFTERNOONTEAORDERS
OR USE THE QR CODE BELOW!
HOW TO PAY IN

By card: breastcancernow.org/afternoonteapay or call 0333 20 70 300 to pay in over the phone.

Send a cheque: make it payable to ‘Breast Cancer Now’ and send in the envelope provided or to Breast Cancer Now, Ibex House 42-47 Minories, London, EC3N 1DY. Please mention Afternoon Tea and include your contact details, along with your paying in slip.

At the bank: take your cash and cheques along with the paying in slip from your kit to the bank (we recommend Barclays).

JustGiving
If you have a JustGiving page the money will be automatically sent straight to us, you don’t need to do anything.

After you’ve paid in
Once we’ve received your donations, we’ll send you a certificate in the post as a thank you for all your hard work.
CHECKLIST

WE’VE PUT TOGETHER A HANDY CHECKLIST TO HELP YOU PLAN YOUR AFTERNOON TEA

- Set a date for your Afternoon Tea
- Set up your JustGiving page justgiving.com/campaign/AfternoonTea2022
- Join the Afternoon Tea community facebook.com/groups/afternoonteaBreastcancernow
- Browse all things Afternoon Tea breastcancernow.org/afternoontea
- Order extra items breastcancernow.org/afternoonteaorders
- Tag us in your photos #AfternoonTea2022
- Send us your donations breastcancernow.org/afternoontea_pay
- Put your feet up and feel great!
THANK YOU FOR BEING AMAZING

Keep in touch

afternoontea@breastcancernow.org

or call us on 0333 20 70 300

breastcancernow.org.uk/afternoontea

All information accurate at time of printing – March 2022.

Need to talk to someone? Our breast care nurses are ready to listen. Call our Helpline free on 0808 800 6000 or email nurse@breastcancernow.org

Breast Cancer Now is a charity registered in England and Wales (1160558), Scotland (SC045584) and the Isle of Man (1200).